



## TWO GREAT CONFERENCES, ONE INCREDIBLE WEEK IN DOWNTOWN NASHVILLE

### VRWS and DARM Sponsorship Levels

Contact Michelle Marquis at [marquisohana@gmail.com](mailto:marquisohana@gmail.com) for more information.

#### They're back—and back-to-back!

After assessing these conferences, we are going to conduct an experiment by putting these conferences together. There is actually very little overlap in attendees between these events (outside of vendors), but the shows are approximately the same size and quality and full of industry leaders and decision makers. The Omni Nashville is a perfect venue for both of these shows and will be a great backdrop for a very special week December 3-7, 2023. Plus, this experiment gives us a little overlap to bring both groups together in the vendor hall for a unique industry holiday gathering on December 5th.

#### Sponsorship Levels

We put together this guide so you can more easily see what's included at each sponsorship level. Once you decide, you can go to [vrwsummit.com](http://vrwsummit.com) and/or [vrdarm.com](http://vrdarm.com) to select your sponsorship on **Monday, June 12 at 12:00 pm ET/9:00 am PT.**

(We've extended the start time, to give you more time for planning . . . and because this took longer than I expected to put together!)

#### Sponsoring both events?

If you're looking to sponsor both events, use promo code **ALL-IN** to save 10% on both events. I know this is a lot to digest so if you would like to discuss your options, Michelle Marquis has been gracious enough to help put these together. You can reach her at [marquisohana@gmail.com](mailto:marquisohana@gmail.com).

**Vacation Rental Women's  
Summit**  
Dec. 3-5 | [vrwsummit.com](http://vrwsummit.com)

**VR Data & Revenue Management  
Conference**  
Dec. 5-7 | [vrdarm.com](http://vrdarm.com)

## Vacation Rental Women's Summit Sponsorship Levels

	Affiliate	Bronze	Silver*	Gold*	Platinum	Title
Promotion on the conference website and in event marketing materials	√	√	√	√	√	√
Logo and company description in conference guide and app	√	√	√	√	√	√
Attendees (\$1,248 value)	1	1	2	3	4	5
Pre and Post Event Attendee List		√	√	√	√	√
36" wide company banner (any height)		√	√	√	√	√
24" round cocktail table (no power)		√	√	√	√	√
Ability to put your holiday gift in the "Holiday Swag Bag"		√	√	√	√	√
Educational breakout session			√	√	√	√
Main Stage Cameo				√	√	√
Full Page Ad in Conference guide				√	√	√
80s Party Host Sponsorship					√	
Ambassador Attendee				1	1	2
Cobranding in signage and marketing						√
2-Page Ad in Conference Guide						√
Keynote speaker intro						√
Welcome Introduction						√
Award Presentation Participation						√
	\$3,500	\$5,000	\$7,500	\$12,000	\$ 20,000	\$45,000

### \*Individual Sponsorships

#### \*Silver Plus (\$8,500)

- Pioneer Award Reception and Book Signing Sponsorship
- All-day Beverage Hydration Station (2)
- Themed Breaks (2)
- Conference Lanyard (logo on lanyard)
- Table Centerpieces
- Hotel Keycard
- Christmas Trees (Gratitude Tree and Ornament Exchange)
- Meeting Room (Your room to decorate) Lounge
- WiFi
- Headshot Studio
- Champagne Sponsor

#### \*Gold Plus (\$12,500)

- Opening Meet-and-Greet Reception Sponsorship with Signature Cocktail
- Holiday Brunch Sponsorship
- Signature VRWS High Tea Sponsorship
- Breakthrough Breakfast Sponsorship
- Lunch Sponsorship
- Swag Bag Sponsorship (Logo on Conference Bag)



## Data and Revenue Management (DARM) Conference Sponsorship Levels

	Affiliate	Bronze	Silver*	Gold*	Platinum	Title
Promotion on the conference website and in event marketing materials	√	√	√	√	√	√
Logo and company description in conference guide and app	√	√	√	√	√	√
Attendees (\$1,698 value)	1	1	2	3	4	5
Pre and Post Event Attendee List		√	√	√	√	√
Exhibit table space (8')		√	√	√	√	√
Educational breakout session or C-level Panel Participation			√	√	√	√
Full Page Ad in Conference guide				√	√	√
Battleground Slot				√	√	√
Double Booth Space					√	√
DARM Industry Reception Sponsorship					√	
General Session Collaboration					√	√
Cobranding in signage and marketing						√
2-Page Ad in Conference Guide						√
Keynote speaker intro					√	√
Welcome Introduction						√
Award Presentation Participation						√
	\$4,200	\$6,800	\$9,800	\$13,900	\$22,000	\$55,000

### \*Individual Sponsorships

#### \*Silver Plus (\$10,800)

- Bakery and Bevs Break (Wednesday)
- Ice Cream Social (Wednesday)
- In-case-you-stayed-out-too-late Break (Thursday)
- Cheese and Chocolate Break (Thursday)
- Wifi Sponsorship
- All-day Beverage Hydration Station (2)
- Conference Lanyard (logo on lanyard)
- Table Centerpieces Sponsorship
- Hotel Keycard Sponsorship

- Meeting Room/Lounge Sponsorship

#### \*Gold Plus (\$15,400)

- Tennessee Sunrise Breakfast Sponsorship
- DARM Battleground Lunch
- Music City Breakfast
- DARM Battleground Lunch
- All-Day Bev Hydration Station



