

# CHAMPIONSHIP TEAMS

**The Secret to Winning the Game of Business**

**@THEAMBERHURDLE**





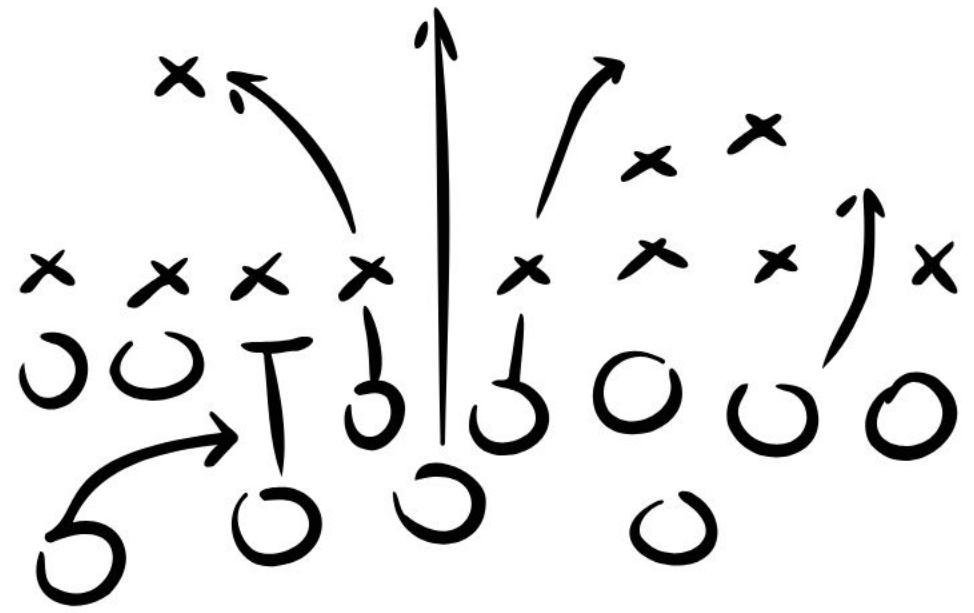








# YOUR DARM GAME PLAN





A close-up photograph of a person's hands holding a brown leather football on a green grass field. The hands are positioned on either side of the ball, with fingers wrapped around it. The background is a soft-focus green field. Overlaid on the center of the image is the text "INCH BY INCH" in a large, bold, red font with a white outline.

**INCH BY INCH**

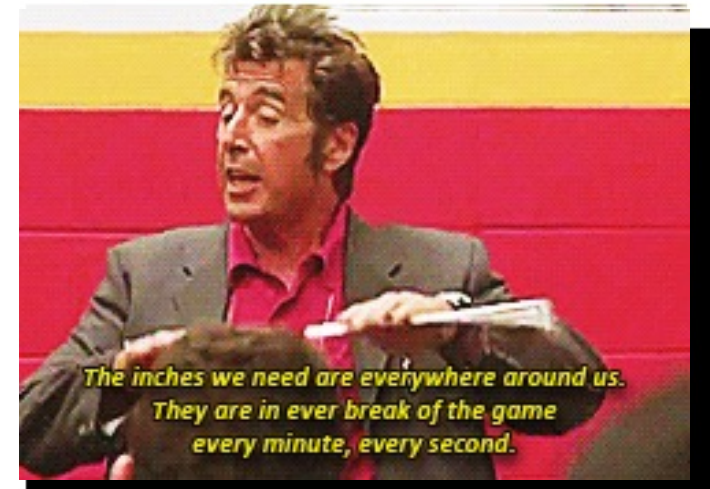
**You find out that life is just a game of inches.  
So is football.**

**Because in either game: life or football  
the margin for error is so small...**

**...The inches we need are everywhere around us.  
They are in ever break of the game  
every minute, every second.**

**On this team, we fight for that inch...**

**...Cause we know when we add up all those inches  
that's going to make the ing difference  
between WINNING and LOSING  
between LIVING and DYING.**



**CHAMPIONSHIP TEAMS**



**BE**

*Brilliant*

**WITH THE BASICS**



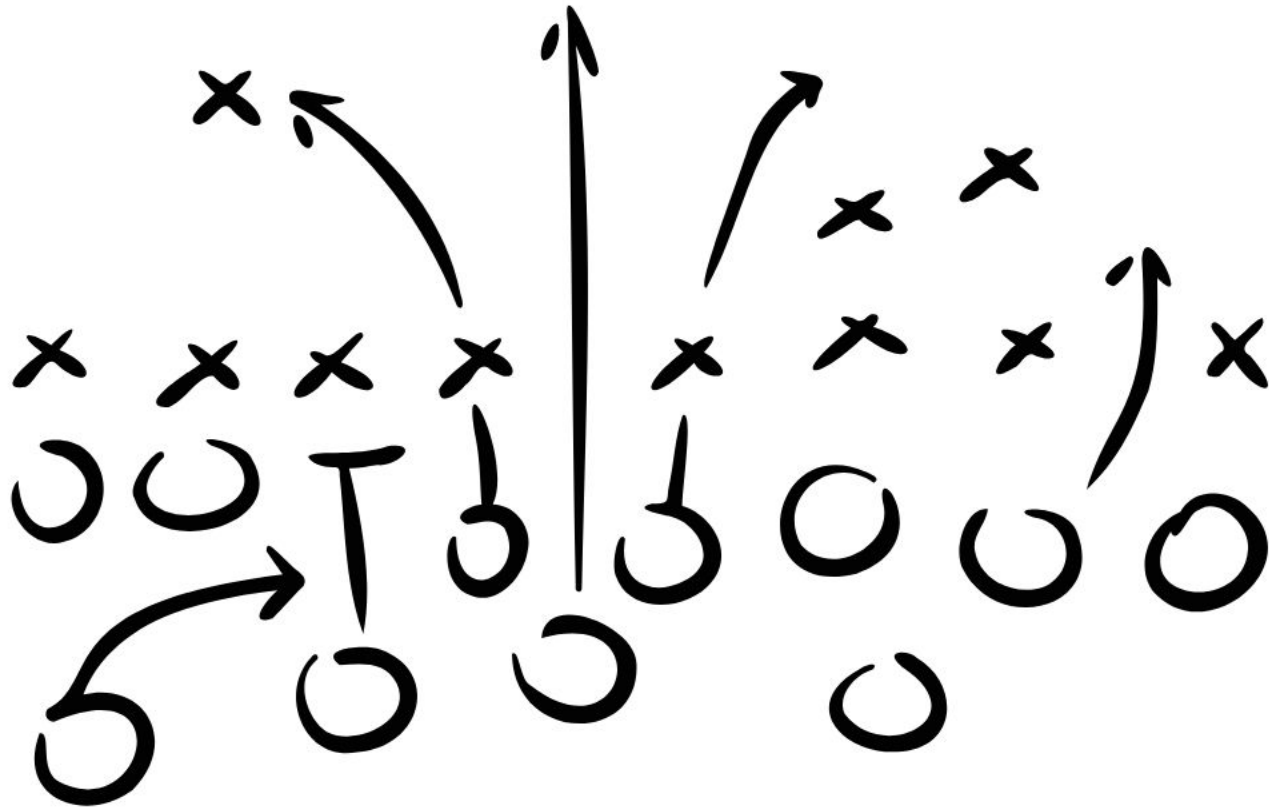
**63% of employees who are recognized are very unlikely to look for a new job.**

**SurveyMonkey + Bonusly Study**

**Employees believe professional development is the number one way to improve company culture.**

**The 2022 LinkedIn Global Talent Trends Report found that**

# YOUR DARM GAME PLAN



**What ONE thing do you need to walk away with from this conference and bring back to your championship team so you can implement it "inch by inch"?**



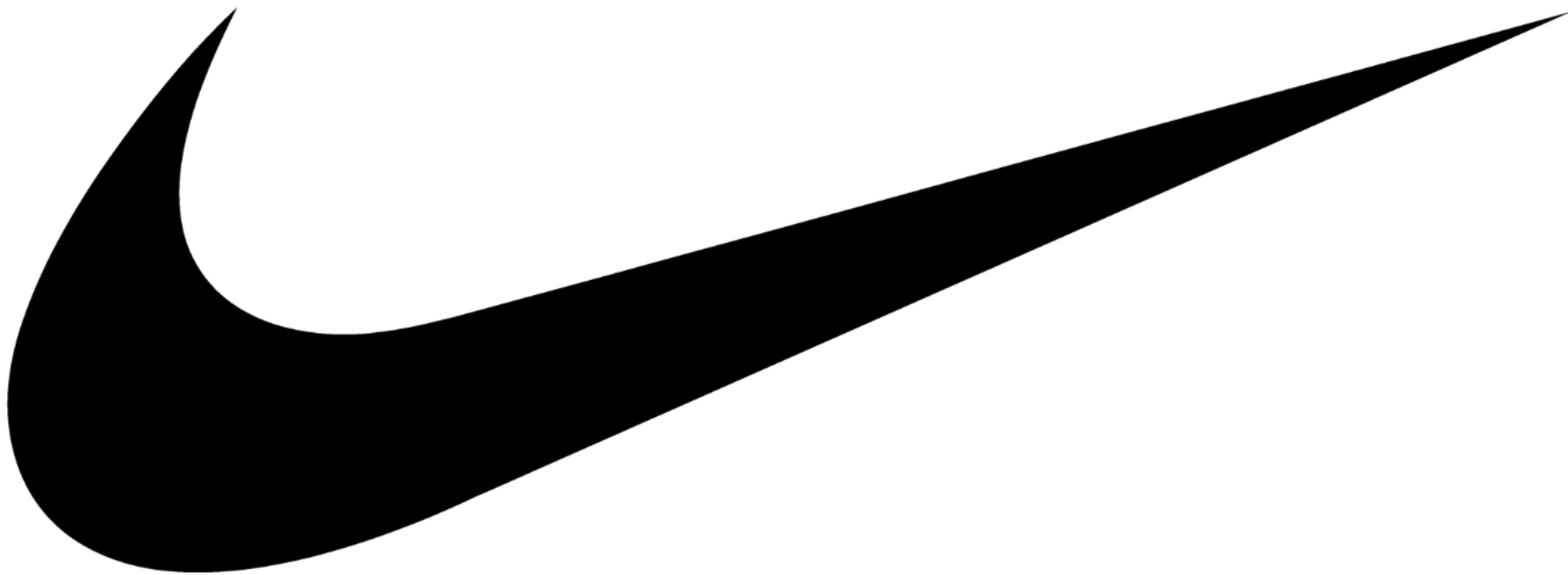
A close-up photograph of two hands holding a football on a grass field. The hands are positioned on either side of the ball, with fingers wrapped around it. The background is a blurred green field. The text "GET TO KNOW YOUR PLAYERS" is overlaid in large, bold, red letters with a white outline.

**GET TO KNOW  
YOUR PLAYERS**



**You should get to know your players, Burt.  
He tested 98% in protective instincts.  
I said you could thank me later -- it's later, Burt.**





**HOW?**



# THE POWER OF SELF-AWARENESS

Z

# **Favorite Things Survey**

**AMBERHURDLE.COM/DARM2022**  
**(NO OPT-IN REQUIRED)**

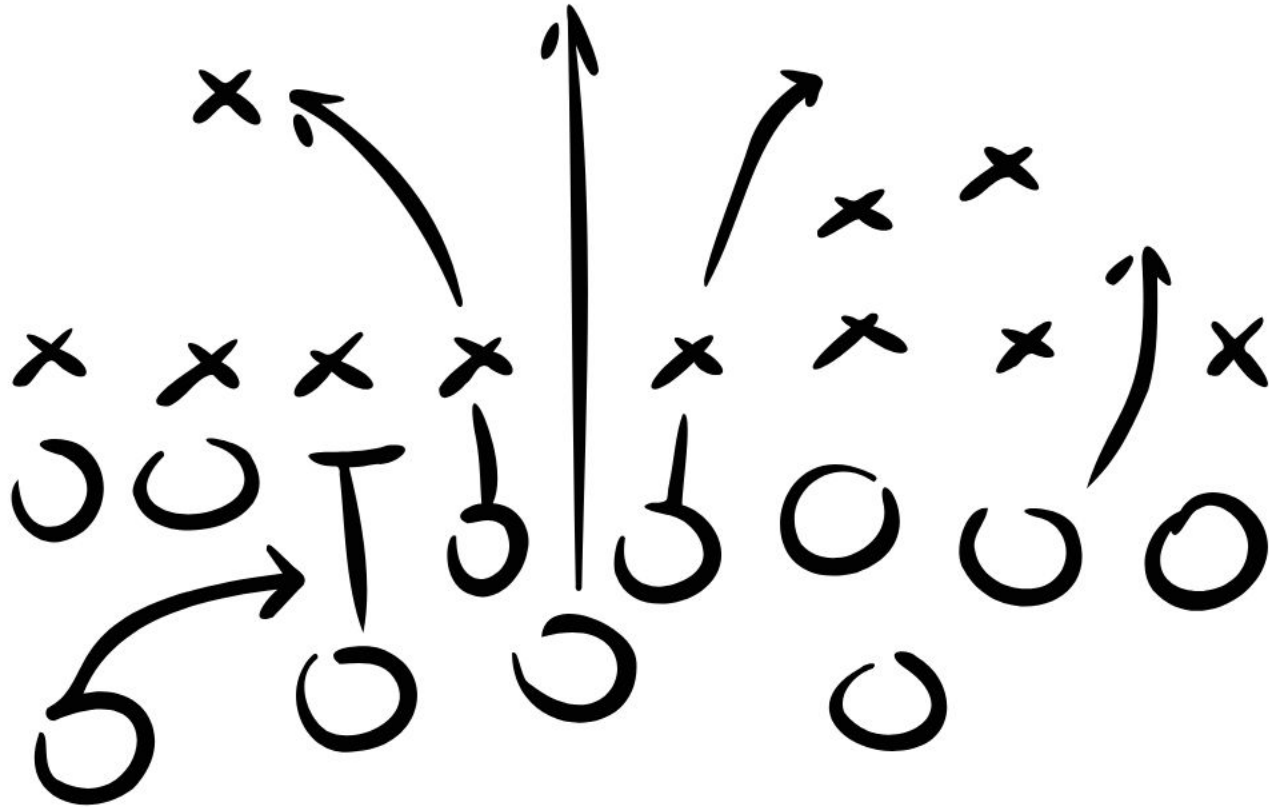
# One-on-ones

**Show them where they fit into  
the big picture so they  
feel a part of the win**





# YOUR DARM GAME PLAN



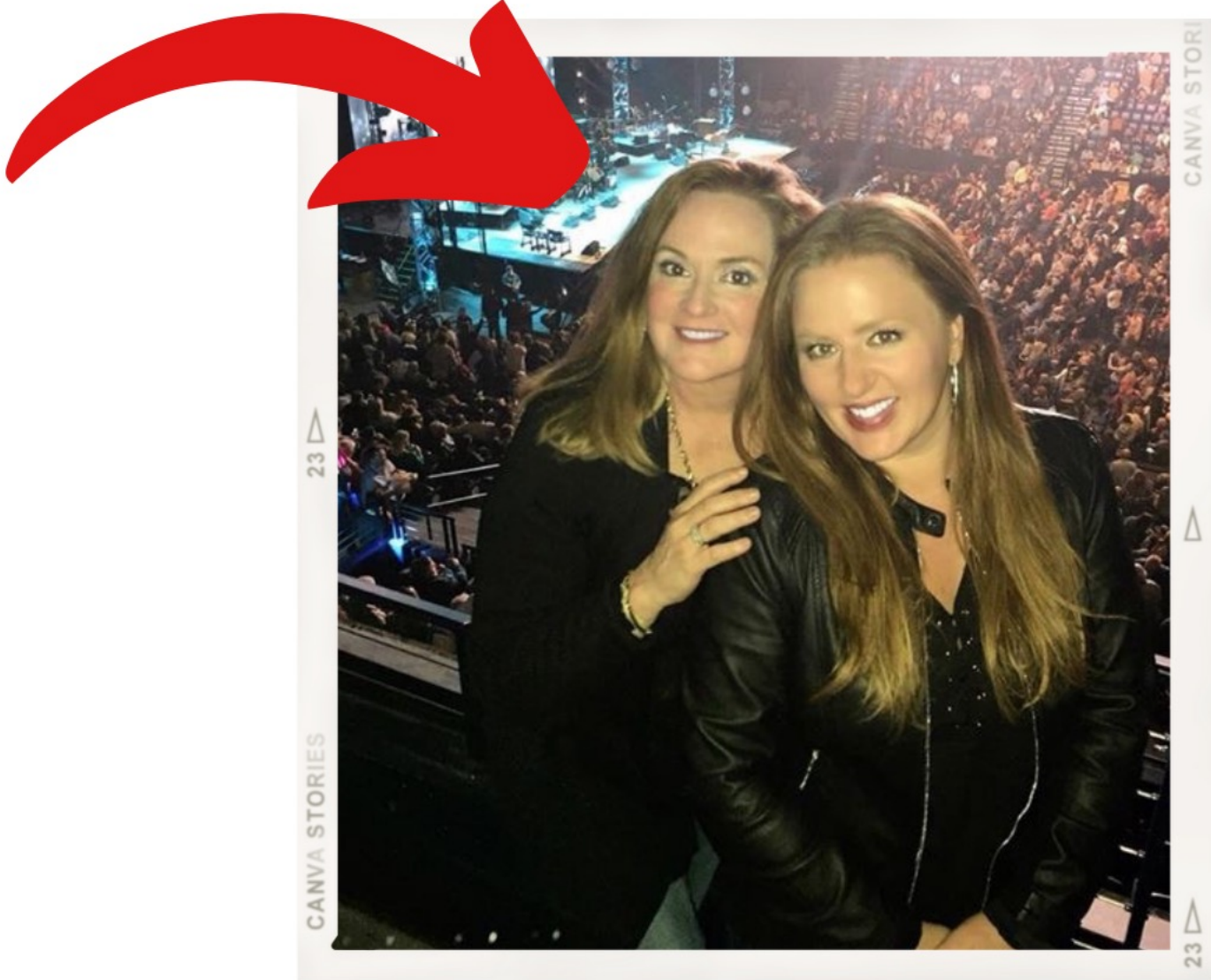
**What will you learn and take  
back to someone on your  
team who might need it as  
"bubblewrap?"**

**#gettoknowyourplayersburt**



**KNOW WHO'S**

**WEARING YOUR JERSEY**

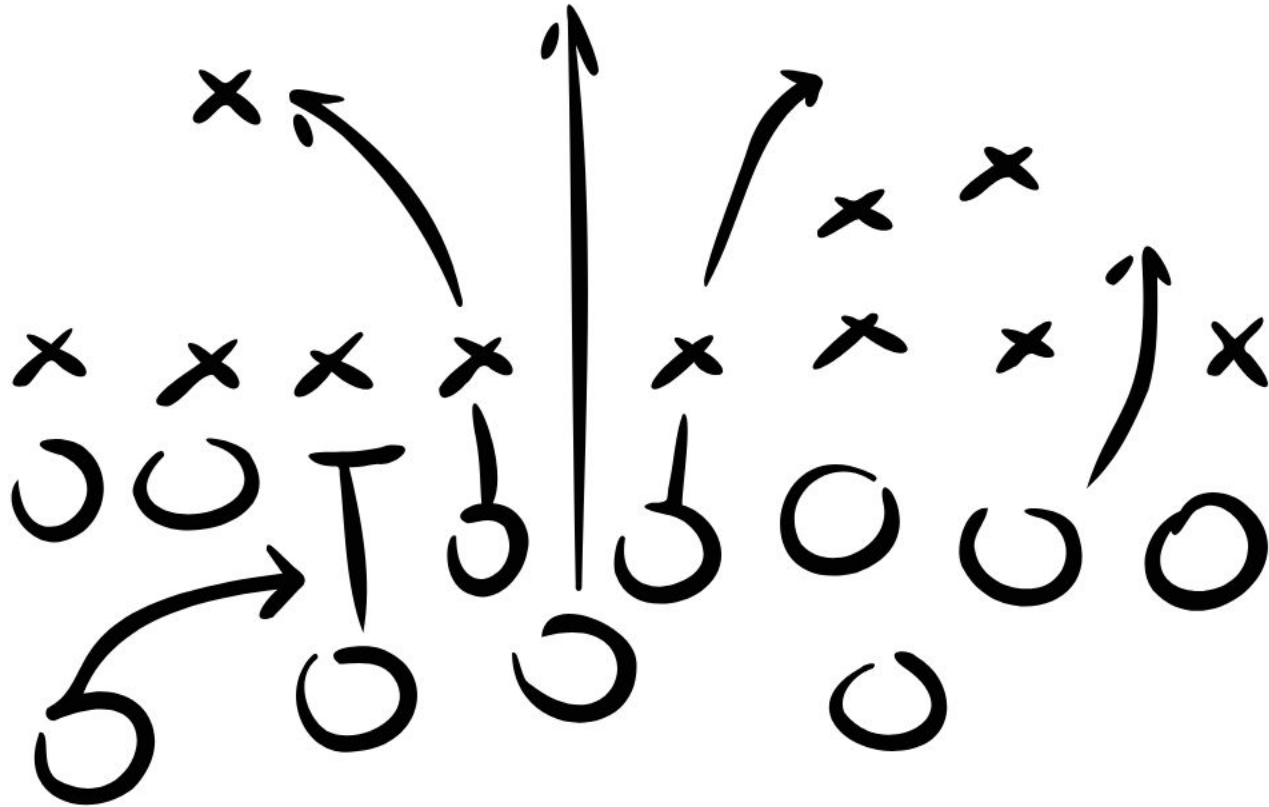


# KNOW WHO'S WEARING YOUR JERSEY!



- **Build team camaraderie**
- **BE cautious with vendors & industry colleagues**
- **Departing team members**
- **Don't forget your personal life!**

# YOUR DARM GAME PLAN



**Who do you need to meet or  
engage with because you  
want/need them to  
*wear your jersey?***

# RECAP

How we are going to tackle business (and this conference) **inch by inch?**

How are we going to **get to know our players?**

How are we going to get clear on **who is wearing our jersey?**

**All so we can build and inspire championship teams!**

**CREATE  
CHAMPIONSHIP  
TEAMS**

**CREATE  
RAVING  
FANS**





