

IT'S *ABOUT* DARM.

DECEMBER 1-3

SANDESTIN

Time!

Contact Rebecca Chapman: rebecca.chapman@vrmintel.com



2025 Sponsorship Opportunities

All Sponsorship Levels include: the company logo, description, and link on the conference website, app, conference guide and event marketing materials, and the pre- and post-conference attendee list

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	SOLD OUT Title (Presented by) Early Bird: \$60,000	SOLD OUT Platinum Early Bird: \$25,000	SOLD OUT Gold Early Bird: \$13,900	SOLD OUT Silver Early Bird: \$10,800	Bronze Early Bird: \$9,500	
#Available	0	0	0	0	10	Additional Attendees \$1500 until 4/30
Session Included	Breakout Session + Fireside Chat	Breakout Session OR Fireside Chat	Breakout Session	Breakout Session	NA	
Battleground	✓	✓	✓	NA	NA	
Complimentary Attendees	6	4	3	2	1	
Gobos	✓	✓	NA	NA	NA	
Exhibitor Space	20' x 8' space (2 - 6' tables, 4 chairs)	8' x 8' (1 - 6' table, 2 chairs)	8' x 8' (1 - 6' table, 2 chairs)	8' x 8' (1 - 6' table, 2 chairs)	8' x 8' (1 - 6' table, 2 chairs)	
Electricity and Internet	✓	✓	✓	✓	\$85	
Food and Beverage Break	✓	✓	NA	NA	NA	
Conference Guide Advertisement	2 Full-pages	Full-page	Full-page	NA	NA	



2025 Additional “Add-Ons” Opportunities

Sponsors can purchase “Add-Ons” for increased exposure. Additional savings are available for those sponsoring both DARM and the 2025 Women’s Summit.

Add-On Sponsorship	Availability	Cost
Monday Night Social Event/Happy Hour	2	\$15,000
Mid-day (housekeeping) Room Drop	5	\$7,500
Turn-Down Room Drop	5	\$ 7,500
** T-Shirt Sponsorship - DARM	1	\$10,000
Video Sponsor (Logo on 75+ Videos)	1	\$7,500
Internet/Wifi Sponsor SOLD OUT	1	\$3,500
Lanyard Sponsor SOLD OUT	1	\$3,250
Flowers/Centerpiece	1	\$5,000
1-hr Dedicated Training Room	36	\$1,750
Closing Party Sponsorship	1	\$7,500

Important Note: Add-ons do not include exhibit space or additional attendees. If purchased separately, they are treated as Supporting Sponsorships, which include:

- Company listing on the website, app, and conference guide
- Pre- and post-conference attendee list access
- Supporting Sponsor attendees: \$1,500 per attendee until 4/30/2025

** Dedicated logo space for your company, pre-conference promotion with other industry events (NCVRMA, VRMA, FAVR, etc)

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